

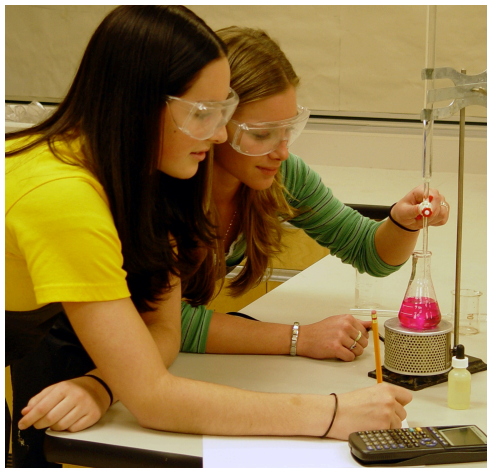


**national summer  
learning association**

# SUMMER LEARNING STORIES

*For the Education Writers Association*

 @SummerLearning



## SUMMER BY THE NUMBERS



**1/3 OF HOUSEHOLDS**

say that at least one child  
participates in a summer program.



**51% OF FAMILIES**

not participating in a summer  
program say they would if  
one was available to them.



Of families who pay for  
summer programs, the average  
weekly reported cost is

**\$288 PER CHILD**  
per week.



For more information, see NSLA's 2016 Funding Resource  
Guide at [www.summerlearning.org/resources](http://www.summerlearning.org/resources).



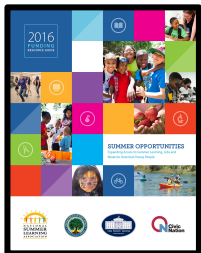


In 2014, only **ONE IN SIX** youth eligible for the federal Summer Food Service Program received subsidized meals during the summer, leaving millions of dollars in federal funding on the table and many young people to needlessly go hungry when school is not in session.



Minority children gain weight up to **TWICE AS FAST** during the unstable months of the summer as during the school year.

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# SUMMER BY THE NUMBERS



Over the past 12 years,  
there has been a nearly  
**40% DECLINE**  
in summer youth  
employment opportunities.

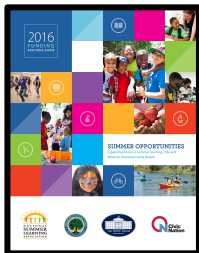


Waiting lists for summer  
youth jobs are in the  
**THOUSANDS**  
in most major cities, despite  
promising findings around  
reduced crime and mortality  
rates for participants.



Without summer counseling  
and support,  
**ONE-THIRD**  
of first generation college attenders  
fall victim to the “summer melt”  
and fail to enroll in the fall,  
even after being accepted.

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Guide at [www.summerlearning.org/resources](http://www.summerlearning.org/resources).



**The Summer Opportunity Project is a national initiative launched by the White House, U.S. DOE and NSLA in February to increase access to summer learning, meals and jobs opportunities.**

NSLA is leading the effort and has launched a national network of communities who will work toward bold goals:

**By 2020:**

Offer summer learning and meals opportunities to **all** young people who qualify for free and reduced-price meals

**So far, more than 25 communities have joined the network**

### Keep Kids Learning:



to get lost  
in a book.



to fuel their  
minds & bodies.



that hard  
work pays.



about the power  
of teams.



anytime,  
anywhere.

## 2016 Funding Resource Guide



## U.S. DOE Official Guidance on Summer Funding

## Summer Learning Send-Off



## U.S. DOE Summer Learning Portal

### Action Toolkit



1. Shared Vision and Citywide Coordination
2. Engaged Leadership
3. Data Sharing
4. Continuous Quality Improvement
5. Marketing and Communications
6. Sustainable Funding

### **Unlikely partnerships:**

Local Encore affiliates (50+ human capital) as mentors, teachers and coaches in the summer

Summer learning and meals in public housing authorities (Tacoma)

Summer externships in key industries for CTE teachers (Louisiana)

### **Technology:**

Text messaging campaigns to prevent the summer “melt” (West Virginia)

### **Quality vs. Quantity:**

With waiting lists for summer jobs programs, how are communities balancing the quality of the experience with the number of placements needed?

## National Summer Learning Day is July 14, 2016!

- Head over to [SummerLearningDay.com](http://SummerLearningDay.com) to:
  - Find summer learning programs or events.
  - Find resources for families and communities.
- Follow the story with [#KeepKidsLearning](https://twitter.com/KeepKidsLearning).
  - In 2015, we reached more than 8 million Twitter accounts and 24 million impressions
  - In total, there were more than 1,600 traditional media stories on summer learning last summer alone



# SUMMER LEARNING DAY



202,586

☺ 202586  
YOUTH SERVED

 396 EVENTS

396

