

BEODD ACADEMICS EDUCATING FOR CHARACTER AND CITIZENSHIP

FEBRUARY 15-16, 2018 NEW ORLEANS



WELCOME

Dear Colleague,

Welcome to New Orleans! We're so glad you could join us for "Beyond Academics: Educating for Character and Citizenship."

Every day, in ways obvious and not, schools provide lessons to young people in character development. Those lessons don't just come from explicit teaching about the importance of honesty, hard work, or persistence. The school climate and culture — including expectations for students, the ways teachers interact with them, and responses to misbehavior — send signals that can have a lasting impact.

The notion that schools play an important role in character formation and in developing informed and engaged citizens is not new. The idea dates back to the beginnings of public education in the United States. But a growing body of research and public attention is bringing the concept of educating the "whole child" back to the fore.

For journalists, this represents an opportunity to explore an array of timely questions. In this era of media distrust, how can schools teach students to be savvy consumers of news? Is the push for social and emotional learning the latest fad in education or a sign of a long-term trend? How are schools reexamining age-old discipline practices through the lens of equity and opportunity? And what does character education look like in schools and classrooms?

We've gathered educators, students, researchers, and journalists to explore these issues and more.

We hope you'll leave with a deeper understanding and fresh ideas on these important topics. As always, I can't wait to see how you use what you learn!

Sincerely,

Aine W. Lone

Caroline Hendrie Executive Director Education Writers Association

This event is made possible by major funding from the Kern Family Foundation, as well as a grant from the Walton Family Foundation. EWA retains sole editorial control over all programming.

SCHEDULE

THURSDAY, FEBRUARY 15

REGISTRATION & LUNCH

12:00 - 12:30 p.m.

WELCOME & ICE BREAKER

12:30 - 1:00 p.m.

• Caroline Hendrie, Education Writers Association

CHARACTER & CITIZENSHIP: THE EVOLVING ROLE FOR SCHOOLS

1:00 - 2:00 p.m.

What's the appropriate role for schools in developing students' character and preparing engaged citizens? Whose values should educators impart, especially in an increasingly diverse society? How does the push for social and emotional learning fit into the mix? Experts unpack the issues, highlight promising practices, and identify key challenges.

- David Adams, The Urban Assembly
- Marvin Berkowitz, University of Missouri-St. Louis
- Jennifer Kavanagh, The RAND Corporation
- Caroline Hendrie, Education Writers Association (moderator)

HOW I DID THE STORY (AND WHAT I LEARNED)

2:15 - 3:15 p.m.

Reporters who have produced enterprising coverage of efforts to educate the "whole child" — from in-depth stories to regular reporting on the beat — share advice, insights, and lessons learned.

- Evie Blad, Education Week
- Kavitha Cardoza, Education Week/PBS NewsHour
- Cory Turner, NPR Education
- Emily Richmond, Education Writers Association (moderator)

EDUCATION FOR DEMOCRACY: PROMOTING CIVIC ENGAGEMENT

3:30 - 4:30 p.m.

To what extent are public schools today helping develop a new generation of engaged citizens? Amid intense political division, how can schools equip students with the knowledge, skills, and dispositions to be active citizens and even change agents? Panelists explore the issues and share promising approaches.

- Abby Kiesa, Center for Information & Research on Civic Learning and Engagement (CIRCLE)
- Robert Pondiscio, Thomas B. Fordham Institute
- Sunny Dawn Summers, New Harmony High (New Orleans)
- Alia Wong, The Atlantic (moderator)

RECEPTION

4:30 - 6:00 p.m.

FRIDAY, FEBRUARY 16

BREAKFAST

8:15 - 8:45 a.m.

FRAMING REMARKS FOR DAY TWO

8:45 - 9:15 a.m.

Ron Berger, the chief academic officer of EL Education and a longtime educator, discusses educating for character and citizenship. He also frames the morning's programming and prepares journalists for interactive sessions with educators and students.

• Ron Berger, EL Education

SCHEDULE

MOVING FROM THEORY TO PRACTICE

9:15 - 9:35 a.m.

Educators discuss approaches to building character, including apprenticeships, service learning, leadership development, and restorative justice.

- Cornelius Dukes, Abramson Sci Academy (New Orleans)
- Herneshia Dukes, KIPP Leadership Academy (New Orleans)
- Aaron Frumin, unCommon Construction (New Orleans)
- Drennan Paylor, Dudley High School (Greensboro, North Carolina)
- Erik Robelen, Education Writers Association (moderator)

STUDENTS TAKE CENTER STAGE

9:40 -10:00 a.m.

Students from schools that emphasize the development of character and citizenship share their experiences and impressions.

• Emily Richmond, Education Writers Association (moderator)

ROUNDTABLE TALKS WITH STUDENTS AND EDUCATORS

10:10 - 11:10 a.m.

Journalists engage in small-group discussions with students and educators.

DEBRIEF OF MORNING SESSIONS

11:25 a.m. - 12:25 p.m.

Journalists reflect on their discussions with students and educators and share ideas for using the experience to inform and improve their coverage.

• Ron Berger, EL Education (facilitator)

LUNCH

12:25 - 1:15 p.m.

RETHINKING STUDENT DISCIPLINE: THE PUSH FOR 'RESTORATIVE JUSTICE'

1:20 - 2:20 p.m.

Schools across the country are rethinking age-old discipline practices in an effort to reduce suspensions, improve school culture, and create equitable policies and procedures. Restorative justice is gaining traction as one approach. What does it look like in action? Does it work? What are the connections with character development?

- Troi Bechet, Center for Restorative Approaches
- Max Eden, The Manhattan Institute
- Rebecca McCammon, Saint Paul (Minnesota) Public Schools
- Mallory Falk, freelance journalist (moderator)

TEACHING MEDIA LITERACY IN THE ERA OF 'FAKE NEWS'

2:30 - 3:30 p.m.

The emergence of "fake news" has elevated the role of schools in preparing young people to be discerning consumers of media. What skills do students need to navigate the rapidly changing media landscape? Can the issue of media literacy unite liberals and conservatives, or is it being consumed by partisanship?

- Jana Chao, Eastside Elementary School (Clinton, Mississippi)
- Sherri Hope Culver, Temple University
- Damaso Reyes, The News Literacy Project
- Greg Toppo, USA Today (moderator)

BRAINSTORMING SESSION

3:35 - 4:00 p.m.

You've heard from educators, students, analysts, and fellow journalists. Now what? Reporters huddle together and share ideas to take back to their newsrooms.

BIOGRAPHIES

David Adams is the director of social and emotional learning at The Urban Assembly – a nonprofit school reform organization that serves a family of 21 middle and high schools in New York City. He previously served as the social and emotional learning coordinator for District 75 in New York City where he shaped the district's approach to social and emotional learning for students with severe cognitive and behavioral challenges. He has worked internationally, implementing and evaluating social and emotional learning programs at the Yale Center for Emotional Intelligence and the Rutgers Social-Emotional Lab, and has published around the relationship between social and emotional competence and students' academic and behavioral outcomes. Adams holds a master's degree in educational psychology from Fordham University.

Troi Bechet is the chief executive officer of the Center for Restorative Approaches in New Orleans. She founded the organization in 2008 to provide schools, workplaces, and communities with training, consulting, and the facilitation of "dialogue circles." The dialogue circles aim to improve communication, build relationships, reduce violence, and allow those most impacted by conflict and wrongdoing to develop their own solutions for justice and well-being. A New Orleans native, Bechet is also an actor and song stylist, and has performed locally and nationally. She has opened for internationally renowned recording artists Stevie Wonder and Boney James.

Ron Berger is the chief academic officer for EL Education — an organization that partners with districts and charter boards to found public schools in low-income communities that aim to send all graduates to college, and transforms existing public schools toward high student achievement, character and citizenship. EL Education guides a network of over 150 public schools in more than 30 states. A former public school teacher, Berger works closely with the Harvard Graduate School of Education, where he did his graduate work and teaches a course that uses exemplary student project work to illuminate standards. With Harvard colleague Steve Seidel, he founded Models of Excellence: The Center for High-Quality Student Work, an open-source collection of the nation's best K-12 student project work and writing. His writing and speaking center on inspiring quality and character in students, specifically through project-based learning, original scientific and historical research, service learning, and the infusion of arts. He works with the national character education movement to embed character values into the core of academic work. **Marvin Berkowitz** is a professor of character education at the University of Missouri-St. Louis and the co-director of the Center for Character and Citizenship. He is the founding co-editor of the Journal of Character Education and also directs the Leadership Academy in Character Education. Berkowitz is the author of "You Can't Teach Through a Rat and Other Epiphanies for Educators" (2012), "Parenting for Good" (2005), and more than 100 book chapters, monographs, and journal articles. Berkowitz has received numerous honors, including the Sanford N. McDonnell Lifetime Achievement Award from the Character Education Partnership (2006) and the Kuhmerker Career Award from the Association for Moral Education (2013). He earned his bachelor's degree in psychology from the State University of New York at Buffalo, and his doctorate in life-span developmental psychology at Wayne State University.

Evie Blad is a reporter for Education Week, where she covers school climate, student engagement, and social and emotional learning. Before coming to Education Week in 2013, she was a reporter for the Arkansas Democrat-Gazette, where she covered K-12 education at the state and local levels, higher education, and health issues.

Kavitha Cardoza is a correspondent for Education Week, reporting on education issues from pre-K through higher education for PBS NewsHour and Education Week. She has covered education for more than 15 years, including as a special correspondent at WAMU Public Radio in Washington D.C., where she covered education and poverty. She was also the host of "Breaking Ground with Kavitha Cardoza," an education documentary series that aired on more than 100 public radio stations across the country. Cardoza is a contributor to NPR's Morning Edition, All Things Considered, and Weekend Edition in addition to BBC's The World, Marketplace, and PBS NewsHour. She has won more than 25 awards, including for her work on "Military Children," "American Graduate" and "Lower Income, Higher Ed." Cardoza earned master's degrees in broadcast journalism from the University of Illinois and in communication from the Manipal Institute of Communication in India.

Jana Chao is a fifth-grade teacher at Eastside Elementary School in Clinton, Mississippi. She has taught English/language arts and computer science for 11 years. She was named the 2017-18 Teacher of the Year by the Clinton Public School District. Chao is a Digital Citizenship Certified Teacher with Common Sense Education and led her school to become certified as well. She currently serves as a

BIOGRAPHIES

Common Sense Ambassador for Common Sense Media. She is a National Board Certified Teacher and holds a master's degree in elementary education.

Sherri Hope Culver serves as the director of the Center for Media and Information Literacy at Temple University, where she is an associate professor in the Department of Media Studies and Production. Culver also sits on the board of the National Association for Media Literacy Education. She collaborates internationally with researchers, educators, media companies, schools, and nonprofit organizations on projects connected to children and the media.

Cornelius Dukes is the dean of students at Abramson Sci Academy in New Orleans.

Herneshia Dukes is the principal of KIPP Leadership Academy in New Orleans. After graduating from Florida State University, Dukes began her career in education as a Teach for America corps member in Atlanta. After two years in Atlanta, Dukes joined a team of seven teachers who founded KIPP: New Orleans Leadership Academy in the lower Ninth Ward of New Orleans. In 2015, she became principal of the K-8 school. Dukes hopes that by empowering and equipping her students with leadership skills, they will help to create positive change within their community.

Max Eden is a senior fellow at the Manhattan Institute. Before joining that organization, he was a program manager of the education policy studies department at the American Enterprise Institute. Eden's research interests include early education, school choice, and federal education policy. He was co-editor, with Frederick M. Hess, of "The Every Student Succeeds Act: What It Means for Schools, Systems, and States." Eden's work has appeared in scholarly and popular outlets, such as the Journal of School Choice, Encyclopedia of Education Economics and Finance, The Washington Post, U.S. News and World Report, National Review, Claremont Review of Books, and The Weekly Standard. He holds a bachelor's degree in history from Yale University.

Aaron Frumin is the founder and executive director of UnCommon Construction, a program that provides youths with apprenticeships and real-world experience. Frumin's experience with New Orleans started when he volunteered for the Red Cross after Hurricane Katrina and then joined AmeriCorps. He then became a house leader for the New Orleans chapter and also worked with the local Habitat for Humanity. He received a degree from Tulane University and taught in Colorado. He returned to New Orleans in September 2014 to form UnCommon Construction. Jennifer Kavanagh is a political scientist at the RAND Corporation and an associate director at RAND's Arroyo Center. She is the lead author of the 2018 report "Truth Decay: An Initial Exploration of the Diminishing Role of Facts and Analysis in American Public Life." She also studies defense strategy and planning, trends in international conflict and military interventions, domestic and international terrorism, military personnel policy, and U.S. public opinion. Kavanagh is a faculty member at the Pardee RAND Graduate School and has taught research methods courses as an adjunct professor at Georgetown University and American University. She earned a bachelor's degree in government from Harvard University and a doctorate in political science and public policy from the University of Michigan.

Abby Kiesa is the director of impact at the Center for Information & Research on Civic Learning and Engagement (CIRCLE), where she serves as a liaison to practitioner organizations across the country to maintain a conversation between research and practice. Kiesa provides leadership for CIRCLE's election strategies and works on other research and evaluation projects, including two major national studies: "Millennials Talk Politics: A Study of College Student Political Engagement" and " 'That's Not Democracy': How Out-of-School Youth Participate in Civic Life and What Stands in Their Way." She co-edited the book "Raise Your Voice: A Student Guide to Making Positive Social Change". She has been published in The Conversation, The Nation, Fox News, Stanford Social Innovation Review and Nonprofit Quarterly, and cited by NPR, The New York Times, Roll Call, Politifact, The Atlantic, The Weekly Standard, and others.

Becky McCammon is the restorative practice program coordinator for Saint Paul Public Schools in Minnesota and the Saint Paul Federation of Teachers (SPFT). She spent 14 years as a classroom teacher and two years coaching educators and leading racial equity professional development. McCammon is the parent to two Saint Paul Public School children and currently serves on the SPFT executive board.

Drennan Paylor is the service learning coordinator at Dudley High School in Greensboro, North Carolina. Paylor helps to coordinate service learning, community service, and character education opportunities for students and teachers. She works with teachers to create lesson plans and activities that align to specific character traits, coordinates monthly service learning projects, and partners with community organizations. Paylor also serves as one of two ninthgrade counselors.

BIOGRAPHIES

Robert Pondiscio is a senior fellow and the vice president for external affairs at the Thomas B. Fordham Institute, a Washington-based think tank. He is also a senior adviser to Democracy Prep Public Schools, a network of high-performing charter schools based in Harlem, New York. He writes and speaks extensively on education and education-reform issues with an emphasis on literacy, curriculum, teaching, and urban education. After 20 years in journalism, including senior positions at Time and BusinessWeek, Pondiscio became a fifth-grade teacher at a struggling South Bronx public school in 2002. He subsequently served as a vice president at the Core Knowledge Foundation. His articles and op-ed columns on education have appeared in The Wall Street Journal, The Atlantic, New York Daily News, Education Next, and many other publications. A frequent speaker and expert guest on education issues, he has appeared on Fox News Channel, CNN, and elsewhere.

Damaso Reyes is the director of community partnerships and engagement at the News Literacy Project, a national nonprofit that works with educators and journalists. The organization aims to teach middle school and high school students "how to sort fact from fiction in the digital age." As a multimedia journalist, Reyes' work has been published by The New York Times, The Associated Press, The Wall Street Journal, The Miami Herald, the San Francisco Chronicle, New York magazine, The Christian Science Monitor, and Der Spiegel. Reyes is also a senior fellow at the World Policy Institute, focusing on migration issues, and spent more than a decade as the principal photographer for "The Europeans," a long-term photographic documentary project. A 2008 Fulbright Scholar, Reyes has received several grants and awards, including a 2007 Arthur F. Burns Fellowship, a 2012 Knight-Luce Fellowship for reporting on global religion, a 2013 French-American Foundation Fellowship for immigration reporting and a 2015 Holbrooke Fellowship from the International Center for Journalists.

Sunny Dawn Summers is the founding school leader of New Harmony High School in New Orleans. Before that, she was a teacher leader, department head, and instructional coach at New Orleans Charter Science and Math High School. She was also a founding teacher at ReNew Accelerated High School, where she received Teacher of the Year honors. Summers received her bachelor's degree in English and art from the University of Saint Mary in 2001, and her master's degree in teaching from the Relay Graduate School of Education in 2015.

Cory Turner edits and reports for the NPR Ed Team where he covers a variety of education issues while also finding time for his passion: exploring how kids learn.

Before joining NPR Ed, Turner was the senior editor of All Things Considered. There, he worked closely with the staff and hosts to make sure the right questions were asked of the right people at the right time. Before coming to NPR, he lived in Los Angeles and, hoping for a way in to public radio, answered phones at the network's Culver City studios. In 2004, a two-week temporary assignment booking for The Tavis Smiley Show led to regular work on NPR News with Tony Cox and News & Notes with Ed Gordon. In 2007, he won two Salute to Excellence Awards from the National Association of Black Journalists.

| NOTES | |
|-------|--|
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |



71ST**EWA** NATIONAL SEMINAR

UNIVERSITY OF SOUTHERN CALIFORNIA LOS ANGELES, CA MAY 16-18, 2018



EWA.ORG