Looking Back, Moving Forward
EWA would like to thank our sustaining funders:

ASCENDIUM PHILANTHROPY
BILL & MELINDA GATES FOUNDATION
CARNEGIE CORPORATION OF NEW YORK
CHAN ZUCKERBERG INITIATIVE
FOUNDATION FOR CHILD DEVELOPMENT
FUNDERS FOR ADOLESCENT SCIENCE TRANSLATION
LUMINA FOUNDATION
SPENCER FOUNDATION
THE JOYCE FOUNDATION
THE KRESGE FOUNDATION
THE WALLACE FOUNDATION
WALTON FAMILY FOUNDATION
WILLIAM AND FLORA HEWLETT FOUNDATION

To find out more, visit ewa.org/about-us/ewa-funders
Looking Back, Moving Forward
EWA wishes to thank our sponsors and supporters of the 76th EWA National Seminar.

**SILVER**
EGF Accelerator  
W.K. Kellogg Foundation

**GOLD**
SXSW EDU

**BRONZE**
National Education Association

**CONTRIBUTING**
Arnold Ventures  
National Alliance for Public Charter Schools

**GENERAL**
Campaign for Our Shared Future  
Collaborative for Student Success  
GMMB  
Lumina Foundation  
Network for Teaching Entrepreneurship

**EXHIBITORS**
American Federation of Teachers  
Arnold Ventures  
The Atlanta Journal-Constitution  
National Center for Education Statistics  
National Education Association  
SXSW EDU

**WELCOME RECEPTION**
American Federation of Teachers

**RECEPTION**
Carnegie Corporation of New York  
The College Board

**MEDIA PARTNER**
The Atlanta Journal-Constitution

**WIFI SPONSOR**
American Institutes for Research

**MOBILE APP SPONSOR**
National Alliance for Public Charter Schools

**EWA NATIONAL AWARDS FOR EDUCATION REPORTING SPONSOR**
ECMC Foundation

**THE EDDIE PRIZE SPONSOR**
EGF Accelerator
Celebrating the Education Writers Association and its 2023 National Seminar: “Looking Back, Moving Forward”

Carnegie Corporation of New York welcomes Kathy Chow as the new Executive Director of EWA. We deeply appreciate the essential reporting provided by EWA’s community of journalists and are delighted to support members as they come together to examine the legacy of civil rights in education and the work required to realize the promise of true equity and opportunity for all. And congratulations to the 2023 award honorees for their excellent work — you inspire all of us.

Through philanthropic grantmaking to nonprofits like EWA, our foundation aims to ensure that all students receive the resources, supports, and opportunities they need to fully participate in our democracy and to thrive in a global economy. Learn more at Carnegie.org/EWA.
Many thanks to

for keeping #EWA23 connected!

WIFI NETWORK: 76thEWANationalSeminar
ACCESS CODE: #AIRatEWA!
76th EWA National Seminar has gone mobile!

Simply scan the QR code and get the app on your mobile device now, for free.

1. Scan the QR code.
2. Tap the download button to get the free Guidebook app.
3. Open Guidebook and look for the guide: 76th EWA National Seminar

SPONSORED BY
THURSDAY

JUNE 1
REGISTRATION OPEN
6 p.m. – 9 p.m.

Welcome Reception

American Federation of Teachers invites you to kick off the 76th EWA National Seminar and join AFT President Randi Weingarten for the Welcome Reception. Randi will deliver brief remarks and is excited to discuss ideas and solutions for strengthening public education and kids’ learning as we emerge from the challenges of the pandemic.

RECEPTION SPONSORED BY American Federation of Teachers
Our public schools, our democracy, our freedoms and the well-being of our families and communities are all on the line. Amid growing extremism, so much is at stake. And while others attack our institutions and smear working people, America's educators, school and higher education staff, nurses, healthcare professionals and public employees are rolling up our sleeves to help our students, patients and communities build a better life for themselves and their families.

We are creating a stronger, more diverse union that provides a voice at work and in our democracy. Working with parents, allies and community partners, we’re focusing on the basics people need to thrive: strong public schools, colleges and universities; accessible healthcare and a robust public health infrastructure; safe neighborhoods; and an economy that rewards work, not just wealth.

Our priorities in the upcoming months will focus on:

- Electing pro-worker, pro-community, pro-public education candidates up and down the ballot, so the people who represent us will share our values and help turn them into action.
- Supporting growth and diversity within our union and the broader labor movement, including strengthening collective bargaining so we can help build an economy that works for everyone.
- Defending our democracy and freedoms against unprecedented attacks and extremism, strengthening our civic institutions and protecting voting rights.
- Focusing on what our kids need, and what educators need to help kids succeed, especially in our public schools, colleges and universities.
- Demonstrating the value of belonging to a union and the important role unions play in communities.
- Engaging with our communities, deepening relationships and sustaining the coalitions necessary to build power so working people can have a better life.

Together, we can accomplish what would be impossible to do alone.
How Education Coverage Contributes to Sustainable Journalism

Hear from the Founder & Executive Producer of SXSW EDU Ron Reed and Chief Development Officer of The Texas Tribune Terry Quinn, along with more speakers to be announced, for an interactive session involving creative ways we can monetize education coverage in events, partnerships, and data tracking. This panel aims to discuss its value to funders and sponsors of for- and nonprofit media organizations that rely on our journalism to inform and build a link between education reporting and newsroom sustainability.

Join this session on Friday, June 2 at 2:15pm for a vibrant conversation and participate in an open discussion to dive deeper on how new funding can help expand the work of our newsrooms.

Swing by our exhibit table for more information about the SXSW EDU Conference & Festival or visit us at sxswedu.com to learn more about this annual event that fosters innovation and learning within the education industry.
FRIDAY
JUNE 2
FRIDAY, JUNE 2 - SITE VISITS

REGISTRATION OPEN
7:30 a.m. – 5 p.m.  REGISTRATION DESKS 1 & 2

COFFEE & PASTRIES
8 a.m. – 9 a.m.  GRAND BALLROOM FOYER

SITE VISITS
8:30 a.m. – 12 p.m.

EWA offers a variety of site visits to attendees. See our online program and register for one of them. Meet in the hotel lobby at 8:30 a.m. to attend.

10 a.m. - 10:30 a.m.  SPONSORED BY the National Alliance for Public Charter Schools
DEEP DIVES
8:30 a.m. – 12 p.m.

Deep dives feature three segments designed to build attendees’ skills and deepen their understanding of important topics in education and how it is covered.

How to Broaden Your Sources
CRystal Ballroom ABef

Investigative Reporters & Editors provides a three-part workshop on how to diversify your sources list. The efforts start in the newsroom and include building your sources and empowering your audience to help you become a better reporter.

8:30 a.m. – 9:15 a.m.
How to be more inclusive in your newsroom
Francisco Vara-Orta, Investigative Reporters & Editors

Newsrooms are under various pressures to be more inclusive in their coverage and staffing. Participants discuss key terms in the Diversity, Belonging, Equity and Inclusion space and through a journalism lens.

9:30 a.m. – 10:45 a.m.
Bolstering your source diversity and covering underrepresented communities
Francisco Vara-Orta, Investigative Reporters & Editors

Reporters and editors learn key golden rules on how to report on communities you’re not from. See examples of what and not to do. Take away tools to prevent getting canceled on social media or to avoid damaging your company's reputation.

Empowering your audience
Francisco Vara-Orta, Investigative Reporters & Editors

How can you educate and empower your audience to participate in your coverage? Speakers discuss different strategies for getting readers to engage with your work before, during and after publication.
The Current State and Future of Race on Campus

DEEP BALLROOM D

Many colleges and universities lack diversity, and with affirmative action in limbo and some states pushing back against diversity and inclusion efforts, the problem could worsen. Campus life could diminish for students of color. Additionally, state legislative pushback on diversity policies may leave a hole in recruitment efforts, safe spaces for minority students and campus community representation.

8:30 a.m. – 9:30 a.m.
Who’s getting in now? How race plays into admissions decisions

Speakers discuss how racial disparities block access to higher education opportunities for students of color and explain misconceptions about how race is used in admissions decisions.

8:30 a.m. – 12 p.m. (cont’d)

9:45 a.m. – 10:45 a.m.
How are we keeping students on campus?

For students of color, navigating college is much different than for their white counterparts. Experts talk about the current environment for Black and brown students on campus, and how colleges and universities can ensure safe spaces for students of color.

9:45 a.m. – 10:45 a.m.
How are we keeping students on campus?

Candace N. Hall, Southern Illinois University Edwardsville
Nate Dunlap, Jr., Georgia Association of Diversity Officers in Higher Education
Vanessa A. Sansone, The University of Texas at San Antonio
Lynn Hatter, WFSU Public Media (moderator)

11 a.m. – 12 p.m.
How do colleges ensure that students of color thrive after they leave?

Experts discuss the racial gaps in graduation rates and explain how universities can support students of color beyond graduation.

11 a.m. – 12 p.m.

Elizabeth J. Aries, Amherst College
Mayah Lubin, The Lawyers’ Committee for Civil Rights Under Law
LaToya Owens, Bill & Melinda Gates Foundation
Angelino Viceisza, Spelman College
Ana Ceballos, Miami Herald (moderator)
DEEP DIVES
8:30 a.m. – 12 p.m. (cont'd)

Who's Watching the Kids? An Exploration of Data Privacy in Schools

ROOM 210/211

Keeping student data private is becoming increasingly complex. In this deep dive, national experts explain why a kindergartner's personal information is the most valuable on the dark web; district officials share issues they consider after a ransomware attack; and civil rights advocates explain the ethical issues when schools partner with cybersecurity companies and law enforcement. Learn how to interpret terms like "encryption event," how to navigate privacy laws and how to humanize the harm caused in communities.

8:30 a.m. – 9 a.m.
Introduction to student data privacy

Doug Levin, K12 Security Information Exchange

Doug Levin gives us an overview of the umbrella term "student data privacy" and why this topic must be part of every education reporter’s beat.

9 a.m. – 9:45 a.m.
Data privacy from the perspective of school districts

Olufemi Aina, Atlanta Public Schools
Scott Elder, Albuquerque Public Schools
Doug Levin, K12 Security Information Exchange

Ransomware attacks against school districts are increasingly common, with forced closures becoming more frequent. What are the practical and ethical issues district officials consider after such an attack?

10 a.m. – 10:45 a.m.
Data privacy from the perspective of advocates

Clarence Okoh, The Center for Law and Social Policy
Amelia Vance, Public Interest Privacy Center

A number of school districts have partnered with law enforcement and/or private security companies to flag students who might be a danger to themselves or others. Advocates walk reporters through the legal and ethical issues involved as well as best practices.

11 a.m. – 12 p.m.
Data privacy from the perspective of journalists

Pia Ceres, WIRED
Todd Feathers, The Markup
Mark Keierleber, The 74

Journalists on the cutting edge of student data privacy reporting share how to request information from districts, how to organize data and how to overcome challenges.
COMMUNITY MEMBER TRACK
8:30 a.m. – 12 p.m.

8:30 a.m. – 9:30 a.m.
More Than a Number: Communicating About Data

With misinformation, disinformation, fake news, and declining trust in government institutions, it’s hard to know what data is trustworthy and where to find it. With more funding for and dialogue about education and workforce data than before, communicators must effectively communicate about data in ways that build trust. Panelists discuss their work and help community members feel confident in how they communicate about data and build public support for their work.

Kisha Clark, PAVE Parent Leaders in Education Board
James Elias, Hager Sharp
Maya Martin Cadogan, Parents Amplifying Voices in Education (PAVE)
My Nguyen, Digital Promise
Blair Mann, Data Quality Campaign (moderator)

9:45 a.m. -10:45 a.m.
Visibility Amid Censorship: How to Most Effectively Communicate in Education Today

Public schools are important for creating a thriving nation with equity of opportunity. Attempts to silence teachers and students for addressing accurate discussions of history and current events, threatening LGBTQIA+ students and their families, and banning courses and books representing diverse perspectives are strategies to prey on fear and ignorance. How can communicators break through censorship barriers and help organizations stand up to defend education, truth, history and our democracy?

Ameshia Cross, The Education Trust
Albert Fujii, LGBTQ+ Victory Fund
Ernie Grigg, Campaign for Our Shared Future
Nicholas Turton, The Trevor Project
Kamali Burke, Fenton (moderator)

11 a.m. - 12 p.m.
Pass the Mic: Strategies for Elevating Student Voice

Young people are advocating for themselves, their schools and communities, and their futures in ways we haven’t seen in more than a generation. Yet, many education organizations lack experience in authentically engaging them. In this session, we demystify “student voice” as we discuss best practices – and strategies to avoid – for listening to, co-creating with, and amplifying student voice and efforts in our work.

Mikayla Arciaga, Intercultural Development Research Association
Cameron Hammett, East Coweta High School
Isabelle Philip, Georgia Youth Justice Coalition
Alan Richard, Southern Education Foundation (moderator)
REPORTER CAUCUSES
9 a.m. – 12 p.m.

Colleagues with common interests come together in this collection of community-building meetings. Conference participants share tips, discuss challenges and get to know each other.

ROOM 214

9 a.m. – 9:45 a.m.

New to the Beat

If you’ve been on the education beat for fewer than three years, this is the place for you. Veteran journalists share tips and tricks for more nuanced coverage. Also, bond with other education reporters who understand exactly how you feel.

10 a.m. – 10:45 a.m.

Focusing on Freelance

Interested in freelancing full or part time? Journalists come together to share notes on the business of freelancing.

FACILITATOR: Cassie Chew, Independent Journalist

11 a.m. – 11:45 a.m.

Journalists of Color

Journalists of color are invited to connect for community-building, resource sharing, solutions-based thinking and intersectional problem-solving.

FACILITATOR: Sonali Kohli, URL Media

12 p.m. – 12:15 p.m.

BREAK
Lunch & Kickoff Plenary

Welcome to the 76th EWA National Seminar

Kathy Chow, Executive Director, Education Writers Association
Steve Drummond, President, Education Writers Association

Truth Telling and Trust Building

In March, Leroy Chapman Jr. was named the first Black editor-in-chief in The Atlanta Journal-Constitution’s 155 years of history. He takes over in a time when the public is losing trust in traditional journalism and news outlets are rapidly disappearing. Join Chapman as he shares his thoughts on the future of journalism.

Leroy Chapman Jr., The Atlanta Journal-Constitution
Wayne Carter, NBC 5 (Dallas-Fort Worth) (moderator)

2 p.m. - 2:15 p.m.

Covering Student Trauma With Care and Professionalism

GRAND BALLROOM C

Students in K-12 schools and higher education are dealing with major, traumatic events, from COVID-19 to mass shootings, as well as daily traumas, such as mental health issues. Panelists discuss the issues and how to cover them thoughtfully and professionally.

Eder Campuzano, Star Tribune
John Woodrow Cox, The Washington Post
Drew Goretzka, The State News at Michigan State University
SaMya Overall, The State News at Michigan State University
Lily Altavena, Detroit Free Press (moderator)
We’re on the front lines to get the story. 

And when we’re on the story, we get it on the record.

**Because readers deserve the facts.**

Explore our opportunities ➤ ajc.com/careers
How to Cover the Child Care Conundrum

CRYSTAL BALLROOM CD

America’s child care crisis is multifaceted, and many aspects remain understudied. What solutions are offered at the federal, state, and local level? Are these measures meeting the needs of parents, kids and workers? Experts dig into the nuances of policy interventions, including the trade-offs of current child care proposals and the gaps in data around the mismatch between the supply of and demand for child care services.

Miriam Calderón, ZERO TO THREE
Chrishana Lloyd, Child Trends
Cynthia Osborne, Prenatal-to-3 Policy Impact Center
Helene Stebbins, Alliance for Early Success
Deepa Fernandes, NPR and WBUR (moderator)

Is College Still Worth It?

GRAND BALLROOM D

Survey after survey shows Americans are losing faith in college. Yet the bachelor’s degree remains a valuable commodity in the job market. Learn which programs and majors deliver the biggest bang for the buck, and which leave students with debt. Hear what colleges are doing – or should do – to restore consumer confidence, and meet a chancellor who is leading an effort to get students through college in three years.

Lori Carrell, University of Minnesota Rochester
Matthew Sigelman, The Burning Glass Institute
Marty Van Der Werf, Georgetown University
Michael Vasquez, The Chronicle of Higher Education (moderator)

Taking Stock of ESSER-Fueled Recovery Efforts

CRYSTAL BALLROOM ABEF

As the deadline to spend federal pandemic-relief funds approaches, it’s time to assess the impact of recovery efforts. What’s working, and how do we know? How can leaders and educators pivot based on what they’ve learned? Some strategies, like high-dosage tutoring, have shown promise but can be difficult to implement. What are the next best options? Additionally, panelists discuss how leaders are preparing to wind down or alternatively fund these programs.

Bree Dusseault, Center on Reinventing Public Education
Cliff Jones, Fulton County Schools (Georgia)
Nancy Waymack, National Student Support Accelerator
Mila Koumpilova, Chalkbeat Chicago (moderator)

The Missing Math of Students’ Middle Years

ROOM 210/211

Math test scores plummeted more than reading scores during the pandemic. How do schools improve math learning? What does measuring math success show us about U.S. education? A journalist, experts, and practitioners discuss math learning for middle school students and dig into how teaching math matters for educational recovery amidst the pandemic’s impact.

Alisha Andrew, Boston Public Schools
Peggy Carr, National Center for Education Statistics/ U.S. Department of Education
Melissa Hosten, The University of Arizona
Rebecka Peterson, Union High School (Oklahoma)
Stephanie Lee, The Chronicle of Higher Education (moderator)
CONCURRENT SESSIONS
2:15 p.m. – 3:15 p.m. (cont’d)

COMMUNITY MEMBER TRACK: Preparing Spokespeople During Tumultuous Times

ROOM 212/213

Whether it is through racist, homophobic, sexist, and transphobic threats online or those threatening physical harm, amplifying equity and fighting for civil rights is a scary experience. How do you prepare your spokespeople to discuss hot-button issues in this environment? Can you protect them from hate speech and threats of violence? This session helps you prepare excellent spokespeople for the tough road ahead.

SPONSOR SESSION: How Education Coverage Can Play a Key Role in Sustainable Journalism

ROOM 209

Coverage of education issues is not only valuable to audiences but also to the funders and sponsors of for-profit and nonprofit media organizations. Join SXSW EDU in this interactive session with top publishers to learn about approaches to monetizing education coverage through events, partnerships, and data tracking — and how new funding can help expand the work of newsrooms. *(Sponsored and organized by SXSW EDU.)*

Christopher E. Bruce, ACLU of Georgia
Madison Hamilton, GLSEN
Rachel Stein, Campaign for Our Shared Future
Manny Rivera, We Are Rally (moderator)

Terry Quinn, The Texas Tribune
Ron Reed, SXSW EDU
AI in the Classroom - Embrace or Exclude?
ROOM 210/211

ChatGPT and other forms of AI technology are revolutionizing teaching and learning in K-12 classrooms. While some school districts have banned the technology because of its potential to be used for cheating, others have embraced its learning potential. National experts discuss how they are navigating ethical concerns in real time as they race to keep up with new technology.

Richard Culatta, International Society for Technology in Education
Christina Gardner-McCune, University of Florida
Sallie Holloway, Gwinnett County Public Schools (Georgia)
David Jarboe, Consortium for School Network
Stephen Noonoo, Edutopia (moderator)

Covering the Business of Education
CRYSTAL BALLROOM CD

What is the impact of education systems on local economies? School districts and higher education institutions are often the largest employers and biggest economic engines in their regions. We dive further into the business side of education and how to cover the institutions from that perspective. We also look into how businesses are often awarded waivers to the tax base, and what impact that has on these largest employers.

Dan Bauman, The Chronicle of Higher Education
Hilary Burns, The Boston Globe
Greg LeRoy, Good Jobs First
Lauren Coffey, Tampa Bay Business Journal (moderator)

Everything You Wanted to Get Out of Collaborations
CRYSTAL BALLROOM ABEF

Journalism cross-newsroom collaborations have become far more common over the last decade. Reporters and editors provide practical tips on when and why to collaborate, and how to maximize the potential. They discuss how to sell a collaboration to your higher ups; what kinds of joint efforts can be the most effective; what to do if there's conflict over vision or direction for a story; and how to structure a collaborative effort.

Eva-Marie Ayala, The Dallas Morning News
Sarah Carr, Education Lab Collaborative
Nicole Carr, ProPublica
Stefanie Murray, Center for Cooperative Media
Trisha Powell Crain, AL.com (moderator)
The End of Race-Conscious Admissions?

GRAND BALLROOM D

Race-conscious admissions has become a hot topic among legislatures and college campuses. Without efforts to close racial gaps, is America truly a meritocracy? What are the alternatives to affirmative action? Experts offer helpful tips on how to cover the pending U.S. Supreme Court decision.

David Hinojosa, Lawyers’ Committee for Civil Rights Under Law
Kelly E. Slay, Vanderbilt University
Natasha Warikoo, Tufts University
Liz Willen, The Hechinger Report (moderator)

COMMUNITY MEMBER TRACK:
What’s Hot, What’s Not

ROOM 212/213

A favorite from last year’s National Seminar! Peddle an op-ed or promote a Twitter thread? Focus on creating brand content or on winning earned media? How can communicators use newer platforms, such as TikTok, to their advantage? Is Twitter still a thing? And do I really need to learn more about AI and ChatGPT? What topics are trending, and what’s last year’s news? A look at what’s in and what’s out in today’s education communications ecosystem.

Esther Berg, The Pew Charitable Trusts
Rachael Brown, TNTP
Anisa Sullivan Jimenez, SMJ Communications
Nicolle Grayson, The Education Trust (moderator)
FRIDAY, JUNE 2 – EVENING ACTIVITIES

EVENING ACTIVITIES

5:30 p.m. – 7 p.m.  GRAND BALLROOM EAST & CORRIDOR

Reception for Category Awards

Remarks by Jacob Fraire, ECMC Foundation

7 p.m. – 9 p.m.  CRYSTAL BALLROOM AF

Southern Comfort and Conversation

RECEPTION SPONSORED BY Carnegie Corporation of New York

7 p.m. – 9 p.m.  CRYSTAL BALLROOM BE

Networking Reception

RECEPTION SPONSORED BY The College Board
Civil Rights in Education: Then and Now

Landmark rulings in the 1950s and ’60s shaped education for decades. But how much has education improved for students of color? Segregation is almost as bad as it was in the 1950s. Property taxes keep equity at bay at a local level. The education workforce at the K-12 and higher education levels are mostly white. College admissions remain problematic. What does that mean for the future of achieving equity in education?

Andrew Brennen, Kentucky Student Voice Team
Celina Moreno, Intercultural Development Research Association
Raymond Pierce, Southern Education Foundation
Juontel White, Schott Foundation for Public Education
Mike Hixenbaugh, NBC News Digital (moderator)

Accountability: Off Course or a New Path?

The pandemic disrupted, in so many ways, how districts and states measure accountability. After two years of sporadic testing, skyrocketing chronic absenteeism and substantive learning losses, what does catch-up look like? Are states and districts working to get back to pre-Covid days, or using the pause to rethink ways they measure and address accountability?

Lynn Jennings, The Education Trust
Allison Timberlake, Georgia Department of Education
Gyimah Whitaker, Fulton County Schools (Georgia)
Rachel White, The University of Tennessee, Knoxville
Alina Tugend, Independent Journalist (moderator)
College Journalists and the Big Stories on Campus

GRAND BALLROOM D

In a time of shrinking community coverage, student journalism provides a hyper-local focus on higher education topics. University students share what topics they dig into when reporting for campus newspapers – and why professional reporters should examine similar stories.

Casey Chapter, Florida State University
Aina Marzia, Student and Freelance
Ashlyn Myers, The Statehouse File
Marcus Pennell, University of Nebraska Omaha
Jessica Votipka, The Grand Island Independent (moderator)

Diversifying the Teacher Workforce

CRYSTAL BALLROOM ABEF

Nearly 80% of teachers are white, making them significantly less racially and ethnically diverse than their students – a serious problem given that research shows students benefit when they have diverse teachers. What can be done to build a more diverse teacher pipeline, eliminate barriers to the profession, and boost retention among those entering or already leading classrooms? Concerns about teacher shortages in certain regions or subject areas create additional urgency around this issue.

Sharif El-Mekki, Center for Black Educator Development
Conra Gist, University of Houston
Sofia Gonzalez, Morton East High School (Illinois)
Nithya Joseph, TNTP
Nicole Cohen, NPR (moderator)

Shop Talk: Visual Storytelling

ROOM 212/213

Visuals are increasingly important to making impactful journalism. Get advice and tips from journalists who were honored for their visual journalism in this year’s awards program.

Kae Petrin, Chalkbeat
Andrew Reed, EdSource
Alec Fischer, Fischr Media (moderator)

COMMUNITY MEMBER TRACK:
Reporter Roundtable

CRYSTAL BALLROOM CD

In a perennially popular offering, the Education Writers Association gathers veteran reporters to share insights into what pitches and news capture their attention and what doesn’t. This session is tailored to communications professionals, not journalists.

Beth Hawkins, The 74
Valeria Olivares, The Dallas Morning News
Aliyya Swaby, ProPublica
Patrick Riccards, Driving Force Institute (moderator)
AWARDS

12 p.m. – 1:15 p.m.

Awards Announcement Lunch

GRAND BALLROOM EAST & CORRIDOR

CONCURRENT SESSIONS

1:30 p.m. – 2:30 p.m.

How to Bust the Myths and Misunderstandings About College Debt

GRAND BALLROOM D

Taking on student debt is one of the most consequential financial decisions students and parents make in their lifetime. But is it really worth it? Even though colleges financially benefit from the easy money of student loans, what options do they have to eliminate them altogether? As student loan forgiveness has become a priority political issue today, experts unpack many of the myths and misunderstandings we might have about college debt.

Shamell Bell, Debt Collective
Tanya Garcia, The Institute for College Access & Success
John Leach, Emory University
Jennifer Forsyth, The Wall Street Journal (moderator)

Kicking, Ticketing and Arresting Children: Stories on Extreme School Discipline

CRYSTAL BALLROOM ABEF

Receive a broad understanding of the extreme methods schools use to control student behavior and the short- and long-term consequences for students and their families, particularly Black, Hispanic and low-income people. Get story ideas, resources and tips to investigate disciplinary practices, such as costly fines for minor misbehavior at school; various forms of corporal punishment, even in states where it’s unlawful; and on-campus arrests and referring students to law enforcement.

Corey Mitchell, The Center for Public Integrity
James B. Pratt Jr., Fisk University
Jennifer Smith Richards, Chicago Tribune
Denise-Marie Ordway, The Journalist’s Resource (moderator)
How Principals Are Navigating the New School Climate

CRYSTAL BALLROOM CD

First, conflict arose over school closures, COVID-19 guidelines, and vaccination requirements. Then, the target shifted to books with diverse characters and classroom discussions of race, gender, and bias. How is the new school climate affecting how principals lead their school communities? What latitude do they have to protect educational goals and objectives? Attendees gain a better understanding of the dynamics impacting the school culture, morale, and teacher workforce.

Mark Anderson, Hacienda La Puente Unified School District (California)
Teresa Hill, Arizona Educational Foundation
Ryan Judge, Rondout Valley High School (New York)
Ashley Woo, RAND Corporation
Sarah Mervosh, The New York Times (moderator)

School Finance 101: How K-12 Education Is Funded

ROOM 210/211

School finance is part of every education story, making it essential for reporters to understand. But it’s also incredibly complex. This session is designed to help reporters understand the nuts and bolts of how schools are funded – the role of federal, state, and local governments; the different types of funding formulas; the significance of local property taxes and wealth; and how enrollment is linked to funding.

Carrie Hahnel, Bellwether
Daniel Thatcher, National Conference of State Legislatures
Ty Tagami, The Atlanta Journal-Constitution (moderator)

Telling Stories About Rural Education

ROOM 212/213

What do we mean when we talk about “rural” education? What infrastructure is in place for students living in rural areas, and what can journalists covering a story in a rural area know in advance? Hear from experts, researchers and practitioners about covering the education and culture of a rural area and take home story ideas that matter to a wide readership – from watchdog reporting to investigations, from features to dailies.

Dreama Gentry, Partners for Rural Impact
Sa’Real McRae, Georgia Youth Justice Coalition
Allen Pratt, National Rural Education Association
Nichole Dobo, The Hechinger Report (moderator)

2:30 p.m. - 3 p.m.

BREAK
AIR IS PROUD TO SPONSOR EWA’S 76TH NATIONAL SEMINAR

Our mission is to generate and use rigorous evidence that contributes to a better, more equitable world

Learn more about our work in education and other related areas at www.air.org

Need help with a story?
Contact Dana Tofig at dtofig@air.org, 202-403-6347
76th EWA National Seminar has gone mobile!

Simply scan the QR code and get the app on your mobile device now, for free.

1. Scan the QR code.
2. Tap the download button to get the free Guidebook app.
3. Open Guidebook and look for the guide: 76th EWA National Seminar

SPONSORED BY
CONCURRENT SESSIONS
3 p.m. – 4 p.m.

How I Did the Story - K-12
CRYSTAL BALLROOM ABEF
Journalists take deep dives into a multimedia year-long look at how students at one Oregon school live with ongoing violence; how Arizona uses school suspension to punish truancy; and how Florida (and many other states) requires student-athletes to answer questions about their menstrual cycles. Colleagues share how they developed their pieces, how they did – or didn’t – overcome obstacles and choices they made to tell the stories.

Noelle Crombie, The Oregonian
Tara Garcia Mathewson, The Hechinger Report
Katherine Kokal, The Palm Beach Post
Alina Tugend, Independent Journalist (moderator)

School Finance 201: How Capital Funding Works
CRYSTAL BALLROOM CD
School construction and improvements, or capital projects, are generally funded differently from operations. Much of the responsibility falls on local districts, and state support for school facilities varies greatly. Learn about the different funding policies for these significant infrastructure projects, how reliance on local funds creates inequities, and the efforts to equalize spending. Experts discuss the effect of enrollment shifts, climate change and other trends on capital funding.

Mary Filardo, 21st Century School Fund
Julien Lafortune, Public Policy Institute of California
Victoria Nelson, Urban Institute
Dahlia Bazzaz, The Seattle Times (moderator)

The Changing Landscape of School Choice
ROOM 210/211
Debates over private school vouchers and education savings accounts have dominated state legislative sessions from Florida and Texas to Utah and Wyoming this spring. Proponents argue the initiatives meet parents’ growing calls for more options while opponents argue students don’t perform any better in private schools and that such programs take away needed funds from public schools. This session briefs reporters on the changing landscape and what communities are saying.

Bella DiMarco, FutureEd
Krzysztof Karbownik, Emory University
Chris Stewart, brightbeam
Cara Fitzpatrick, Chalkbeat (moderator)
The Hows of Covering Literacy
GRAND BALLROOM D

Three journalists offer guidance on how to cover the ways children are taught to read. How can you convince your editor that you don’t need to “both-sides” the issue? How do you track the way school districts spend their money on literacy curriculum? How do you examine the teacher training provided to educators and whether it is effective?

Rupen Fofaria, EdNC
Emily Hanford, APM Reports
Mandy McLaren, The Boston Globe

Why Are All the College Presidents Resigning?
ROOM 212/213

The tenure of college presidents is getting shorter, and campus leaders are leaving their posts in record numbers. Presidents blame the stresses of the coronavirus pandemic, the financial pressures on higher education, the fractured political climate and increased expectations from faculty, students, trustees and the public. This session helps reporters understand the changing role of the college presidency and how leaders are responding to the challenges facing higher education.

Valerie Sheares Ashby, University of Maryland, Baltimore County
Pat McGuire, Trinity Washington University
Gregory Washington, George Mason University
Eric Kelderman, The Chronicle of Higher Education (moderator)

SPONSOR SESSION: Five-Alarm Crisis: The Educator Shortage and Its Impact on Students
ROOM 209

Educators dedicate their lives to students. Unfortunately, they have been overworked and underpaid for decades, usually working multiple jobs to make ends meet. Add that to underfunded schools, overpopulated classrooms, book bans, and attacks on the freedom to learn and teach. A perfect storm is brewing in America’s public schools, further exacerbating the educator shortage crisis. Hear about the causes and potential solutions and why you should be covering the shortage. (Sponsored and organized by the National Education Association)

Becky Pringle, National Education Association
Heidi Shierholz, Economic Policy Institute
Educator TBA
Alia Wong, USA Today (moderator)

4 p.m. - 4:30 p.m.

COFFEE BREAK
CONCURRENT SESSIONS
4:30 p.m. – 5:30 p.m.

Finding a Compass for First-Generation Students to Navigate College

GRAND BALLROOM D

Enrollment in colleges — at all levels of postsecondary education — has dramatically dropped since the start of the COVID-19 pandemic. For first-generation college students, the pandemic has exacerbated existing barriers to graduation, including unemployment, food and housing insecurity, and lack of resources. How can higher education institutions better support these students through graduation and beyond?

Ana Contreras, Georgia Institute of Technology
Susanne Diggs-Wilborn, Achieve Atlanta
Colin Hill, MDRC
Jon Marcus, The Hechinger Report (moderator)

School Finance 301: The Relationship Between Race and Funding

ROOM 210/211

Money matters in education — but not all students have access to the same level of funding. Districts serving the most students of color on average receive less funding, research shows. This session explores the ways in which race affects school funding, from the lack of a federal right to education to housing segregation and integration.

Ary Amerikaner, Brown’s Promise
Preston Green, University of Connecticut
Qubilah Huddleston, The Education Trust
Ericka Weathers, University of Pennsylvania
Matt Barnum, Chalkbeat (moderator)

Shop Talk: Audio Storytelling

ROOM 209

What is ambient sound? How do you create an audio scene? When do you talk about yourself in a piece? Join EWA Awards finalists as they share their secrets to creating intimate stories while also weaving in policy, statistics and research. Learn everything you wanted to learn about audio reporting, whether it’s a one-minute piece or multipart podcast.

DJ Cashmere, Freelance
Carrie Jung, WBUR
Taylor McGraw, The Bell
Stephanie Daniel, KLUC (moderator)
**Telling Compelling Stories About Out-of-School Time**

CRystal Ballroom CD

For all the time kids sit at their classroom desks, they spend even more time out of school. Students’ experiences outside of classrooms can account for key learning gains, contribute to their academic and professional success, and support their health and well-being. Attendees learn how to find compelling stories about out-of-school time, connect what they see on their beat with national trends, and add depth to their coverage.

- **Beth Benson**, New Albany High School (Mississippi)
- **Rae Lymer**, Baltimore City Public Schools
- **Katelyn Miller**, Afterschool Alliance
- **Molly Bloom**, Youth Today (moderator)

**The Chilling Effect of Politics on Academics in K-12**

CRystal Ballroom ABEF

Book bans, complaint hotlines, DEI pushback ... national political agendas are playing out in school districts across the country. How do reporters separate the raised voices from substantive issues? How do they build trust with both sides of the community while reporting on divisive topics? How do they navigate their own safety in this culture of fear and intimidation?

- **Michelle Cottrell-Williams**, Fairfax Public Schools (Virginia)
- **Heather Harding**, Campaign for Our Shared Future
- **Amanda Jones**, Louisiana Association of School Librarians
- **Robert Pondiscio**, American Enterprise Institute
- **Nicole Carr**, ProPublica (moderator)

**Tools for Healing: How Journalists Cope With Trauma on the Beat**

Room 212-213

Trauma experts and seasoned reporters who have gone through trauma themselves while covering difficult topics will talk about how to deal with your own experiences. Attendees come away with resources and tools they can use in the future and proactively prepare for traumatic events.

- **Lily Altavena**, Detroit Free Press
- **Drew Goretzka**, The State News at Michigan State University
- **Naseem Miller**, The Journalist’s Resource
- **Elana Newman**, DART Center for Journalism & Trauma
- **SaMya Overall**, The State News at Michigan State University
- **Natalie Pate Gwin**, Independent Journalist (moderator)
EVENING ACTIVITIES

7:30 p.m. – 9:30 p.m.

CRYSTAL BALLROOM

EWA Networking Reception

Join EWA and fellow attendees for informal social networking while enjoying beverages and desserts.

Maximize opportunity

Minimize injustice

We develop policy solutions for higher education that promote student success, hold institutions accountable, and use data to improve outcomes.

arnoldventures.org

Arnold Ventures
Houston (HQ) | Washington, D.C. | New York City
SUNDAY
JUNE 4
REGISTRATION OPEN
7:30 a.m. – 12 p.m.

BREAKFAST MEMBERSHIP MEETING
8 a.m. – 9 a.m.

CONCURRENT SESSIONS
9:15 a.m. – 10:15 a.m.

America’s Missing Students: Who Are They, and How Can You Find Them?
ROOM 210/211

After the COVID-19 pandemic, hundreds of thousands of American kids are estimated to have disengaged from schooling entirely. Who are they, and where did they go? Learn how to use an ongoing data analysis from The Associated Press and Stanford University’s Big Local News project, and understand how to center these kids in local and national reporting.

- Thomas Dee, Stanford University
- Sharon Lurye, The Associated Press
- Charles Lussier, The Advocate
- Bianca Vázquez Toness, The Associated Press
- Chrissie Thompson, The Associated Press (moderator)

Driving Equity in Expanded Learning Opportunities
CRYSTAL BALLROOM CD

The pandemic ushered in billions of unprecedented relief aid and newfound attention to out-of-school time for students. Expanded learning opportunities were lauded as a means to bolster learning and enrichment for all students. But inequity can compound in summer and after-school settings. How can we design out-of-school programs with inclusion and access in mind? What are the strong indicators of an equitable and high-quality program? How can education reporters better cover expanded learning opportunities?

- Mashona Council, National Summer Learning Association
- Maritza Guridy, National Parents Union
- Raquel Gwynn, Oregon Department of Education
- Brian Rinker, Youth Today (moderator)
How Can We Learn If We’re Hungry?

CRYSTAL BALLROOM ABEF

School meals are just as important to students’ academic success as textbooks or transportation. Yet, prior to the pandemic, too many K-12 and college students were missing out because they didn’t qualify for free school meals, or they were too poor to afford meals and attend college. Experts help reporters understand the ins and outs of food insecurity, how to navigate the data and potential solutions for schools to use to counter the challenges.

Alexis Bylander, Food Research & Action Center
Sara Goldrick-Rab, Education Northwest
Tobin Novasio, Lockwood School District (Montana)
Helena Bottemiller Evich, Food Fix (moderator)

How I Did the Story - Higher Ed

GRAND BALLROOM D

Highlighting a tiny rural town that built a pathway to college. Tracking the postsecondary institutions that exploit GI Bill funding. Telling the story of prisoners trying to obtain a bachelor’s degree. Colleagues covering higher education offer tips on ways to effectively tell these stories.

Jason Gonzales, Chalkbeat Colorado
Elissa Nadworny, NPR
Chris Quintana, USA Today
Vanessa McCray, The Atlanta Journal-Constitution (moderator)
CONCURRENT SESSIONS
10:45 a.m. – 11:45 a.m.

Shop Talk: Beat Reporting
CRYSTAL BALLROOM ABEF

How can you produce strong daily beat coverage? Get tips from journalists who were honored in the 2022 National Awards for Education Reporting for their work on the education beat.

Kalyn Belsha, Chalkbeat
Becky Z. Dernbach, Sahan Journal
Teresa Watanabe, Los Angeles Times
Ruth Serven Smith, AL.com (moderator)

The Activist Generation - Gen Z
ROOM 212/213

Whether it’s activism on climate change, gun laws, body autonomy, voting rights or civil rights issues, members of Generation Z are on the front lines of issues that impact their futures. How are journalists covering these topics and reaching this group? What are journalists missing from their perspectives? What are the stakes involved, for the readership and the reporters?

Alex Ames, Georgia Youth Justice Coalition
Ananda Chatterjee, Stanford University
Marli English, Georgia Youth Justice Coalition
Kari Koshiol, Springtide Research Institute
Divya Kumar, Tampa Bay Times (moderator)

The Chilling Effect of Politics on Higher Education
GRAND BALLROOM D

Professors report mounting forms of intimidation as they teach, whether pushback from students or increasingly restrictive laws from politicians. Students report their own experiences with censorship and self-censorship. Are there solutions? How should reporters dig beyond the obvious controversies and provide nuanced coverage?

Matthew Boedy, University of Northern Georgia
Kaleb Briscoe, Mississippi State University
Walter Kimbrough, Morehouse College
Sean Stevens, Foundation for Individual Rights in Education
April Bethea, The Washington Post (moderator)

Tuning the Nuts and Bolts of Education Reporting
ROOM 214

Covering education is tough, but some hurdles can be especially challenging. That might include juggling local K-12 school districts and a large state university. It might be trying to get through to a hard-to-reach public information officer or a school district never responding to a FOIA. Also, it could be negotiating your workload with your editor. Reporters brainstorm how to juggle all the challenges on the beat.

Sheridan Hendrix, The Columbus Dispatch
Nicole Kraft, The Ohio State University
Annie Martin, Orlando Sentinel
Leslie Postal, Orlando Sentinel
Eric Stigus, The Atlanta Journal-Constitution
Jennifer Pignolet, Akron Beacon Journal
What Schools Need to Serve English Learners Successfully

ROOM 210/211

English learners are the fastest-growing student population in the country. As schools grapple with helping students recover from the pandemic, English learners often have specific needs, but states are struggling to recruit educators trained to work with them. This session helps reporters understand the challenges schools are facing, what the research shows, and how communities are trying to reach these students.

James Burciaga, Metro Nashville Public Schools
Molly Hegwood, Metro Nashville Public Schools
Madeline Mavrogordato, Michigan State University
Rebecca Griesbach, AL.com (moderator)

CAUCUSES
12 p.m. – 1 p.m.

Grab a boxed lunch in the Grand Ballroom Foyer and join your colleagues to brainstorm in these reporter caucuses. Or enjoy lunch with your colleagues in the Grand Ballroom before departing the seminar.

Bilingual Caucus: Latinos Reporting on Latinos

ROOM 209

Challenges and lack of support, connecting with communities where they are, and how to prioritize education coverage will be the focus of this discussion. This is a bilingual session, in English, Spanish and Spanglish.

FACILITATORS:
Maritza Felix, Conecta Arizona
Beatriz Limon, AZ Luminaria
Sergio Martínez-Beltrán, NPR Texas Newsroom

Collaborations Caucus

ROOM 214

The caucus is a follow-up to Friday’s session on successful collaborations. Attendees will brainstorm together on how to map strategies to build successful collaborations and partnerships.

FACILITATOR:
Kalyn Belsha, Chalkbeat

Children and Families Caucus

ROOM 212/213

Journalists come together to discuss taking a broader view of the education beat, focusing not just on what happens in schools, but also the lives of children and families outside of them.

FACILITATOR:
Aliyya Swaby, ProPublica

Queering the Newsroom: LGBTQ+ Journalist Caucus

GRAND BALLROOM D

LGBTQ+ journalists come together for solidarity and discussion in this caucus group, facilitated by a journalist comfortable with navigating newsroom discussions on sexuality. What does productive change look like for journalists who would like to live openly? Allies are also welcome.

FACILITATOR:
Kae Petrin, Chalkbeat
ECMC Foundation is proud to sponsor the EWA National Awards for Education Reporting. Congratulations to the winners and finalists! Thank you for your dedication to high-quality education journalism.

Our mission is to improve higher education for career success among underserved populations through evidence-based innovation. Learn more at www.ecmcfoundation.org.
NATIONAL AWARDS
FOR EDUCATION REPORTING
WINNERS & FINALISTS
The National Awards for Education Reporting

2022 Awards Finalists

### AUDIO STORYTELLING
#### SMALLER NEWSROOM
Jess Clark, Stephanie Wolf, Rebecca Feldhaus Adams, Clare Roth & Laura Ellis
WFPL
A Critical Moment

Mira Gordon & Taylor McGraw
The Bell
Season Six: In Our Own Voices

Nevaeh Nez, Camille Leihulu Slagle, Reuben Kitto Stately, Archie Yellow & Sasha Aslanian
American Public Media
Standing in Two Worlds: Native American College Diaries

### BEAT REPORTING
#### SMALL NEWSROOM
Becky Z. Dernbach
Sahan Journal
Education in Minnesota’s Immigrant Communities and Communities of Color

Jon Marcus
The Hechinger Report
Jon Marcus Covers Higher Education

Emily Tate Sullivan
EdSurge
What Side Hustle Culture Reveals About Teacher Pay in America

#### MIDSIZE NEWSROOM
Lily Altavena
Detroit Free Press
Lily Altavena, Beat Reporting at the Detroit Free Press

Kalya Belsha
Chalkbeat
Kalya Belsha Beat Reporting

Kate McGee
The Texas Tribune
Kate McGee, Higher Education Reporting

### COLLABORATIONS
#### ALL NEWSROOM SIZES
Devna Bose, Rebecca Griesbach, Sharon Lurye, Neal Morton, Trisha Powell Crain, Janelle Retka & Talia Richman
Tackling Teacher Shortages

Mike Reicher, Lulu Ramadan & Taylor Blatchford
The Seattle Times & ProPublica
Invisible Schools

Jeremy Schwartz & Mike Hixenbaugh
The Texas Tribune, ProPublica & NBC News
Granbury, Texas: A Harbinger for Fierce Battles Over LGBTQ-Themed Books

#### LARGE NEWSROOM
DJ Cashmere, Catherine Winter, Anna Canny, Alden Loury, Chris Julin, Craig Thorson & Andy Kruse
APM Reports
No Excuses: Race and Reckoning at a Chicago Charter School

Carrie Jung, Max Larkin, Yasmin Amer, Elisabeth Harrison, Amy Gorel, Jennifer Goren & Gabrielle Emanuel
WBUR
The Cost of Child Care

Elissa Nadworny, Lauren Migaki & Steve Drummond
NPR
Getting a Bachelor’s Degree in Prison Is Rare. That’s About to Change

Hannah Natanson
The Washington Post
LGBTQ in Schools

Teresa Watanabe
Los Angeles Times
Teresa Watanabe: Sustained Excellence in Beat Reporting

### AUDIO STORYTELLING
#### LARGER NEWSROOM
DJ Cashmere, Catherine Winter, Anna Canny, Alden Loury, Chris Julin, Craig Thorson & Andy Kruse
APM Reports
No Excuses: Race and Reckoning at a Chicago Charter School

Carrie Jung, Max Larkin, Yasmin Amer, Elisabeth Harrison, Amy Gorel, Jennifer Goren & Gabrielle Emanuel
WBUR
The Cost of Child Care

Elissa Nadworny, Lauren Migaki & Steve Drummond
NPR
Getting a Bachelor’s Degree in Prison Is Rare. That’s About to Change

Hannah Natanson
The Washington Post
LGBTQ in Schools

Teresa Watanabe
Los Angeles Times
Teresa Watanabe: Sustained Excellence in Beat Reporting

### AUDIO STORYTELLING
#### LARGER NEWSROOM
DJ Cashmere, Catherine Winter, Anna Canny, Alden Loury, Chris Julin, Craig Thorson & Andy Kruse
APM Reports
No Excuses: Race and Reckoning at a Chicago Charter School

Carrie Jung, Max Larkin, Yasmin Amer, Elisabeth Harrison, Amy Gorel, Jennifer Goren & Gabrielle Emanuel
WBUR
The Cost of Child Care

Elissa Nadworny, Lauren Migaki & Steve Drummond
NPR
Getting a Bachelor’s Degree in Prison Is Rare. That’s About to Change

Hannah Natanson
The Washington Post
LGBTQ in Schools

Teresa Watanabe
Los Angeles Times
Teresa Watanabe: Sustained Excellence in Beat Reporting

### AUDIO STORYTELLING
#### LARGER NEWSROOM
DJ Cashmere, Catherine Winter, Anna Canny, Alden Loury, Chris Julin, Craig Thorson & Andy Kruse
APM Reports
No Excuses: Race and Reckoning at a Chicago Charter School

Carrie Jung, Max Larkin, Yasmin Amer, Elisabeth Harrison, Amy Gorel, Jennifer Goren & Gabrielle Emanuel
WBUR
The Cost of Child Care

Elissa Nadworny, Lauren Migaki & Steve Drummond
NPR
Getting a Bachelor’s Degree in Prison Is Rare. That’s About to Change

Hannah Natanson
The Washington Post
LGBTQ in Schools

Teresa Watanabe
Los Angeles Times
Teresa Watanabe: Sustained Excellence in Beat Reporting
FEATURES
SMALL NEWSROOM
Gail Cornwall
The Hechinger Report
A School Created a Homeless Shelter in the Gym and It Paid Off in the Classroom

Seyward Darby
The Atavist Magazine
Fault Lines

Molly Minta
Mississippi Today & Open Campus
Critical Race Theory in Mississippi

MIDSIZE NEWSROOM
Noelle Crombie, Beth Nakamura & Margaret Haberman
The Oregonian
The Safest Place

Eric Hoover
The Chronicle of Higher Education
When You Can't Make It On Your Own

Savannah Tryens-Fernandes & Amanda Khorramabadi
The Alabama Education Lab at AL.com & Reckon News
Inside Alabama’s First LGBTQ-Focused Charter School

LARGE NEWSROOM
Nicole Carr
ProPublica & Frontline
White Parents Rallied to Chase a Black Educator Out of Town. Then, They Followed Her to the Next One.

Adam Clark
NJ Advance Media
Portraits of a Crisis

John Woodrow Cox
The Washington Post
An American Girl

INVESTIGATIVE & PUBLIC SERVICE REPORTING
SMALL NEWSROOM
Mark Keelerleber
The ‘74
Exposing Student Safety Threats

Tara García Mathewson, Fazil Khan & Maria Polletta
The Hechinger Report & Arizona Center for Investigative Reporting
Education Suspended: When Students Are Blocked From Class for Missing Class

Thomas Peele
EdSource
Chico State Professor Disciplined for Student Affair Allegedly Threatened Colleagues Who Complained

MIDSIZE NEWSROOM
Lily Altavena & Dave Boucher
Detroit Free Press
Trapped and Traumatized

Mandy McLaren
The Courier Journal
Between the Lines

Leslie Postal & Annie Martin
Orlando Sentinel
Unequal Futures

LARGE NEWSROOM
Jodi S. Cohen & Jennifer Smith Richards
ProPublica & Chicago Tribune
The Price Kids Pay

Eliza Shapiro & Brian Rosenthal
The New York Times
How Hasidic Schools Are Reaping Millions but Failing the Students

Samantha Shapiro
The New York Times Magazine
Young and Homeless in Rural America

NEWS
SMALL NEWSROOM
Tara García-Mathewson
The Hechinger Report
‘State-Sanctioned Violence.’ Inside One of the Thousands of Schools That Still Paddle Students

Beth Hawkins
The ‘74
‘The Hate Is Just Too Much’: Threatened by Neighbors and Trolled on Social Media, Minnesota School Board Members Are Quitting in Record Numbers

Jackie Mader, Olivia Sanchez, Sara Hutchinson & Kavitha Cardoza
The Hechinger Report
Education in a Post-Roe World

MIDSIZE NEWSROOM
Kalyn Belsha, Stephanie Wang, Erica Meltzer & Marta W. Aldrich
Chalkbeat
Rethinking What Students Learn, One State at a Time

Carrie Peirce, Chris Papst, Jed Gamber, Dwayne Myers & Ray Rogowski
Fox45 Baltimore
Disabled & Denied

Stephen Sawchuk, Ileana Najarro & Laura Baker
Education Week
How the Debate About Race Is Changing Social Studies Content

LARGE NEWSROOM
Dana Goldstein & Stephanie Saul
The New York Times
Page by Page: Florida’s Math Textbook Controversy

Talia Richman, Corbett Smith, Emily Donaldson & Eva-Marie Ayala
The Dallas Morning News
Texas’ “Wild West” Teacher Prep Problems

Bianca Vázquez Toness, Sharon Lurye, Jocelyn Gecker & Collin Binkley
The Associated Press
Pandemic Learning Loss: Data, Accountability and Community Reach
EGF ACCELERATOR
EDDIE PRIZE FINALISTS

Jason Gonzales
Chalkbeat & Open Campus
Challenges and Opportunities in Colorado Higher Education

Megan Pauly
VPM
Follow-up Coverage to 2021 Dreams Deferred Series

Camille Phillips, Fernando Ortiz Jr., Dan Katz & Jacob Rosati
Texas Public Radio
The Enduring Gap

RONALD MOSKOWITZ PRIZE
FOR OUTSTANDING BEAT REPORTING

2021
Erica L. Green
The New York Times

2017
Bethany Barnes
The Oregonian

2020
Bianca Vázquez Toness
The Boston Globe

2016
Erin Einhorn
Chalkbeat Detroit

2019
Sonali Kohli
Los Angeles Times

2015
Patrick Wall
Chalkbeat New York

2018
David Jesse
Detroit Free Press
The EGF Accelerator

America's #1 incubator for education-related nonprofits and sponsor of the EWA national awards

Salutes this year’s winners!

www.egfaccelerator.org
# FRED M. HECHINGER GRAND PRIZE
for Distinguished Education Reporting

<table>
<thead>
<tr>
<th>Year</th>
<th>Winners</th>
</tr>
</thead>
</table>
| 2021 | Laura Bauer and Judy Thomas  
The Kansas City Star                  |
| 2020 | Ian Shapira  
The Washington Post                                     |
| 2019 | Jennifer Smith, Jodi Cohen, and Lakeidra Chavis  
Chicago Tribune/ProPublica Illinois |
| 2018 | Hannah Dreier  
ProPublica  
The New York Times Magazine                                 |
| 2017 | John Woodrow Cox  
The Washington Post                                 |
| 2016 | Brian Rosenthal  
Houston Chronicle                                                       |
| 2015 | Cara Fitzpatrick, Lisa Gartner, and Michael LaForgia  
Tampa Bay Times                                                        |
| 2014 | Nikole Hannah-Jones  
ProPublica                                                            |
| 2013 | Julie Snyder, Ben Calhoun, Alex Kotlowitz, Linda Lutton, Robyn Semien, and Ira Glass  
WBEZ / This American Life |
| 2012 | David Jackson, Gary Marx, Alex Richards, and Scott Strazzante  
Chicago Tribune                                                     |
| 2011 | Daniel Golden and Oliver Staley  
Bloomberg News                                                             |
| 2010 | Daniel Golden, John Hechinger, and John Lauerman  
Bloomberg News                                                        |
| 2009 | Bob Hohler  
The Boston Globe                                             |
| 2008 | Blake Morrison and Brad Heath  
USA TODAY                                                               |
| 2007 | Martha Irvine and Robert Tanner  
The Associated Press                                      |
| 2006 | Jean Rimbach and Kathleen Carroll  
The Bergen Record                                     |
| 2005 | Linda Lutton, Kati Phillips, and Jonathan Lipman  
Daily Southtown                                                       |
| 2004 | Joshua Benton, Holly Hacker, and Herb Booth  
The Dallas Morning News                                                 |
| 2003 | Christine Willmsen and Maureen O’Hagan  
The Seattle Times                                                        |
| 2002 | Eric Eyre and Scott Finn  
Charleston Gazette                                                        |
| 2001 | Patrick Healy  
The Boston Globe                                             |
| 2000 | Kenneth Weiss  
Los Angeles Times                                                      |
| 1999 | Tim Simmons  
Raleigh News and Observer                                               |
| 1998 | Deb Kollars  
The Sacramento Bee                                          |
| 1997 | Jacques Steinberg  
The New York Times                                           |
| 1996 | Robert Frahm and Rick Green  
The Hartford Courant                                       |
| 1995 | Dudley Althaus  
Houston Chronicle                                                    |
| 1994 | Neil A. Borowski, Laura Bruch, Thomas Ferrick, Craig McCoy, Dale Mezzacappa, John Woestendiek, and Martha Woodall  
The Philadelphia Inquirer |
| 1993 | Stephen Henderson  
The Lexington Herald-Leader  
The Seattle Times                                                        |
| 1992 | Kimberly J. McLarin  
The Philadelphia Inquirer  
The Philadelphia Inquirer |
| 1991 | Theresa Churchill, Ron Ingram, and Carol Alexander  
Herald & Review (Decatur, Illinois)                          |
| 1990 | Ann Carnahan and Tony Pugh  
The Rocky Mountain News                                  |
| 1989 | Emily Sachar  
New York Newsday                                                       |
| 1988 | Team of 14 reporters  
Chicago Tribune                                                   |
| 1987 | Emily Sachar  
New York Newsday                                                       |
| 1986 | Ricardo Gandara  
Albuquerque Tribune                                         |
| 1985 | Janet Groat  
Macon Telegraph & Tribune (Georgia)                               |
| 1984 | Cindy Goodaker  
The Oakland Press (Pontiac, Michigan)                          |
| 1983 | Robert Frahm  
Journal Times (Racine, Wisconsin)                                      |
| 1982 | Fred Ankiam and Nancy Weaver  
Clarion Ledger (Jackson, Mississippi)                                     |
| 1981 | Mary Bishop, Thomas Ferrick, Jr., and Donald Kimelman  
The Philadelphia Inquirer |
| 1980 | Rena W. Cohen  
The Daily and Sunday Herald (Arlington Heights, Illinois) |
| 1979 | Staff of 10 writers  
Charlotte Observer                                                      |
| 1978 | Stanley Moulton and Laurel Sorenson  
Daily Hampshire Gazette                                                  |
| 1977 | Lou Antosh  
Philadelphia Bulletin                                                 |
| 1976 | James Worsham and Marguerite Del Guidice  
The Boston Globe                                                        |
| 1975 | Jonathan Neumann  
Daily Hampshire Gazette (Northampton, Massachusetts)                      |
| 1974 | James Nolan and Linda Stahl  
Courier Journal (Louisville)                                               |
| 1973 | William Grant  
Detroit Free Press                                                      |
| 1972 | John Matthews  
Washington Star                                                     |
2022 Awards Judges

Jenny Abamu  
U.S. Department of State

Larry Abramson  
retired

Kevin Armstrong  
The Star-Ledger

Eva-Marie Ayala  
The Dallas Morning News

Jill Barshay  
The Hechinger Report

Alex Baumbard  
Oregon Capital Chronicle

Jillian Berman  
MarketWatch

Liz Bowie  
The Baltimore Banner

Sarah Butrymowicz  
The Hechinger Report

Sarah Carr  
Independent Journalist

Nicholas Chiles  
The University of Georgia

Rose Ciotta  
EdSource

Leah Clapman  
PBS NewsHour

Shelly Conlon  
Argus Leader

Trisha Crain  
AL.com/Alabama Education Lab

Martha Dalton  
The Atlanta Journal-Constitution

Stephanie Daniel  
KUNC and The Colorado Sound

Janel Davis  
The Washington Post

Julie Deardorff  
Northwestern University

Erica Green  
The New York Times

Frank LoMonte  
CNN

Mónica Rhor  
Chalkbeat

Kenneth Terrell  
AARP

Jennifer Thomas  
Howard University

Scott Travis  
South Florida Sun-Sentinel

Jill Tucker  
San Francisco Chronicle

Peg Tyre  
The EGF Accelerator

Francisco Vara-Orta  
Investigative Reporters & Editors

Bianca Vázquez Tonezz  
The Associated Press

Patrick Wall  
Chalkbeat

Teresa Watanabe  
Los Angeles Times

Linda K. Wertheimer  
Independent Journalist

Charlotte West  
Open Campus

Bradley Wilson  
Midwestern State University Texas

Aadlyah Wright  
Capital B

Jeffrey Young  
EdSurge

Debi Young  
Milwaukee Journal Sentinel/Cannett

Bill Zeeble  
KERA News/ North Texas Public Broadcasting

Mikhail Zinshteyn  
CalMatters
Helping Millions of Students Plan for Life After High School

Inspired by Students, Powered by College and Career Experts

BigFuture® is a free, comprehensive set of digital resources that helps all students take a productive first step after high school. With feedback from students, insights from professionals, and over 100 years of College Board expertise, the BigFuture personalized dashboard simplifies a complex process into key actions.

bigfuture.org
## 2022–2023
### The Board of Directors

- **Steve Drummond**  
  NPR News  
  President
- **Eva-Marie Ayala**  
  The Dallas Morning News  
  Vice President  
  (Journalist Members)
- **Debbie Veney**  
  National Alliance for Public Charter Schools  
  Vice President  
  (Community Members)
- **Felice Nudelman**  
  American Association of State Colleges and Universities  
  Treasurer
- **Erica Green**  
  The New York Times  
  Secretary
- **Sarah Carr**  
  Independent Journalist
- **David Hoff**  
  DavidJHoff
- **Barbara McKenna**  
  Learning Policy Institute
- **Denise-Marie Ordway**  
  The Journalist’s Resource
- **Joy Resmovits**  
  The Trace
- **Beth Shuster**  
  University of Southern California
- **Scott Widmeyer**  
  Widmeyer Communications - A Finn Partners Company

### EWA Presidents

<table>
<thead>
<tr>
<th>Year</th>
<th>Name</th>
<th>Affiliation</th>
</tr>
</thead>
<tbody>
<tr>
<td>2021–2023</td>
<td>Steve Drummond, NPR News</td>
<td></td>
</tr>
<tr>
<td>2017–2021</td>
<td>Greg Toppo, Author and Journalist</td>
<td></td>
</tr>
<tr>
<td>2013–2017</td>
<td>Scott Elliott, Chalkbeat Indiana</td>
<td></td>
</tr>
<tr>
<td>2009–2011</td>
<td>Dale Mezzacappa, Philadelphia School Notebook</td>
<td></td>
</tr>
<tr>
<td>2007–2009</td>
<td>Richard Whitmire, USA Today</td>
<td></td>
</tr>
<tr>
<td>2006–2007</td>
<td>Linda Lenz, Catalyst Chicago</td>
<td></td>
</tr>
<tr>
<td>2004–2005</td>
<td>Mary Jane Smetanka, Star Tribune</td>
<td></td>
</tr>
<tr>
<td>2002–2003</td>
<td>Robin Farmer, Richmond Times Dispatch</td>
<td></td>
</tr>
<tr>
<td>1997–1998</td>
<td>Bill Graves, The Oregonian</td>
<td></td>
</tr>
<tr>
<td>1993–1994</td>
<td>Aleta Watson, San Jose Mercury News</td>
<td></td>
</tr>
<tr>
<td>1987–1988</td>
<td>Jim Killackey, Daily Oklahoman</td>
<td></td>
</tr>
<tr>
<td>1985–1986</td>
<td>Mike Bowler, The Baltimore Sun</td>
<td></td>
</tr>
<tr>
<td>1983–1984</td>
<td>Anne Lewis, Education USA</td>
<td></td>
</tr>
<tr>
<td>1977–1978</td>
<td>Bette Orsini, St. Petersburg Times</td>
<td></td>
</tr>
<tr>
<td>1972–1973</td>
<td>Pat Doyle, Kansas City Star</td>
<td></td>
</tr>
<tr>
<td>1968–1969</td>
<td>Marty Buskin, Newsday</td>
<td></td>
</tr>
<tr>
<td>1966–1967</td>
<td>Mike Salsinger, Detroit News</td>
<td></td>
</tr>
<tr>
<td>1965–1966</td>
<td>Terry Ferrar, New York Herald Tribune</td>
<td></td>
</tr>
<tr>
<td>1959–1960</td>
<td>Peter Janssen</td>
<td></td>
</tr>
<tr>
<td>1956–1957</td>
<td>Fred Hechinger, New York Herald Tribune</td>
<td></td>
</tr>
<tr>
<td>1953–1954</td>
<td>Noel Wical, Cleveland Press</td>
<td></td>
</tr>
<tr>
<td>1951–1952</td>
<td>Jim Sunshine</td>
<td></td>
</tr>
<tr>
<td>1950–1951</td>
<td>Herman Allen</td>
<td></td>
</tr>
</tbody>
</table>
Journalist Advisory Board

Wayne Carter
NBCUniversal

Leah Clapman
PBS NewsHour

Jason Gonzales
Chalkbeat Colorado

Larry Gordon
EdSource

Emily Hanford
APM Reports

Sara Hebel
Open Campus

Benjamin Herold
Education Week

Liz Willen
The Hechinger Report

Emmeline Zhao
The 74

Community Member Advisory Board

Juan Elizondo
National Math + Science Initiative

Stephanie Germeraad
SCPR

Nicolle Grayson
The Education Trust

Daria Hall
Fenton

Michelle Lerner
Lerner Communications

Blair Mann
Data Quality Campaign

Dorie Turner Nolt
Dorie Turner Nolt Consulting

Justin Pope
Longwood University

Ronald Reed
SXSW EDU

Patrick Riccards
Driving Force Institute

Lauren Roth
Orange County Public Schools

Kathy Chow
Executive Director

Asia Allen
Program Specialist

CD Davidson-Hiers
Program and Membership Specialist

Kavitha Cardoza
Public Editor

Lori Crouch
Assistant Director

George Dieter
Chief Operating Officer

Tracee Eason
Operations Manager

Casey Fabris
Program Manager

Angelina Liu
Program Specialist

Judy O’Babatunde
Events Coordinator

Kristan Obeng
Managing Editor

Emily Richmond
Public Editor

Rachel Wolin
Development Director
With over 300 mentions in over 170 media outlets, the UConn Neag School of Education has the experts you need for your next story.

education.uconn.edu
We extend a special thank you to those who donated in memory of individuals who cared deeply about education journalism.

2022-2023 Annual Fund Donors

HONOR SOCIETY

Dakarai Aarons
Peggy Barrmore
Melissa Barragán Taboada
Margaret Bowler
Chandra Bozelko
Geroge Dieter
Charles Ding
Scott Elliott
John Fensterwald
Sara Gregory
Michelle Lerner
Anne Lewis
Kathleen Manzo
Dylan McCoy
Ted Melnik
Dale Mezzacappa
Stuart Nachbar
Sharon Noguchi
Laura Pappano
Thomas Rodgers
Leah Rosser
Holly Stepp
Melissa Taboada
Chrisie Thompson
Scott Widmeyer

SUPPORTERS

Rhoshawnda Baker
Olina Banerji
Jill Barshay
Cynthia Basset
Andrew Bauld
Marjorie Behrens
Eileen Belastock
Lucinda Breeding-Gonzales
Joanne Broder
Johann Calhoun
Raymonde Charles
Rachel Cohen
Rob Dekoven
Robert Dekoven
Carole Feldman
Aarron Fleming
Emma Folts
Emma Garrett-Nelson
Jay Goldman
Randolph Gorbman
Larry Gordon
Rebecca Grapevine
Kate Grossman
Elizabeth Hammond
Aedan Hannon
Thomas Harnisch
Martha Harris
Lee Hawkins
John Hechinger
Hailey Heinz
Beth Helmueller-Perkins
Susanna Hermen
Mike Hixenbaugh
Ian Hodgson
Colin Hogan
Amanda Holdsworth
Heather Hollingsworth
Melissa Hosten
Sharise Johnson
Tina Kelley
Sheila Koch
Allen Koh
Shawn Kornegay
Jennifer Kramer-Wine
Linda Lambeck
Jessica Lindsey
Mary Lord
Marjorie Malpiede
Gregory Markley
Lynette Mathews
John McDonald
Amanda McLaren
Marjorie Meyer
Mark Muller
Rafael Navarro
Kara Newhouse
Danielle Nixon
Jerri Norris
Florrie O’Loughlin
Saida Pagan
Sarah Patishnock
Justin Pope
William Potter
Jennifer Radcliffe
Mallory Ray
Lilian Reed
Patrick Riccards
Erin Richards
Dacia Rivers
Matthew Rocheleau
Isabel Sawyer
Jeffrey Scheuer
Rhea Settles
Lori Shecter
Julia Silverman
Denise Slaughter
Paul Socolar
Robert Sterner
Michelle Study-Campbell
Courtney Tanner
Jennifer Thomas
Dympna Ugwu-Oju
Kelly Van Beveren
Michael Vasquez
Blanca Vazquez Toness
Becky Vevea
Nancy Vigiliano
Patrick Wall
Frankie Nicole Weaver
Linda K. Wertheimer

DONATIONS FOR THE 2022-2023 CAMPAIGN YEAR AS OF MAY 10, 2023
Twelve Leading Education Organizations.

One stop for ESSER resources.

The Coalition to Advance Future Student Success brings together 12 organizations that represent education leaders from practitioners in the classroom to the state capitol. Working together to leverage the unprecedented amount of federal emergency relief funding, Coalition members are dedicated to ensuring this moment of transformation provides all students with the educational opportunity they deserve.

VISIT OUR WEBSITE FOR:
• Stories of Impact
• Monthly Newsletter with Timely Examples from the Field
• Reports and Research from all 12 Coalition Organizations
• The Coalition Framework to Drive Support and Consistent Guidance

From resources on national trends to stories from the field, visit advancefuturestudentsuccess.org
SOMETHING IMPORTANT HAPPENS IN OUR PUBLIC SCHOOLS


The more than 3 million members of the National Education Association are deeply committed to the success of every student. Together with families, students, lawmakers, and community organizations, we work to ensure that every student has qualified, committed, and caring educators and that our nation invests in the right school priorities.
IBM SkillsBuild

Powering the future of Artificial Intelligence with job skills, courses, and credentials – for free.

IBM SkillsBuild is a free education program focused on underrepresented communities in tech that helps adult learners, high school students, university students, and faculty, develop valuable new skills and access career opportunities. The program includes an online platform complemented by customized practical learning experiences delivered in collaboration with a global network of partners.

Check it out