Don't Ignore Race In Your Story

Nicole Carr EWA National Seminar 2024



arents and community members protest after a school board meeting in Loudoun Cour ockstein/REUTERS

Education

White Parents Rallied to Chase a Black Educator Out of Town. Then, They Followed Her to the Next One.

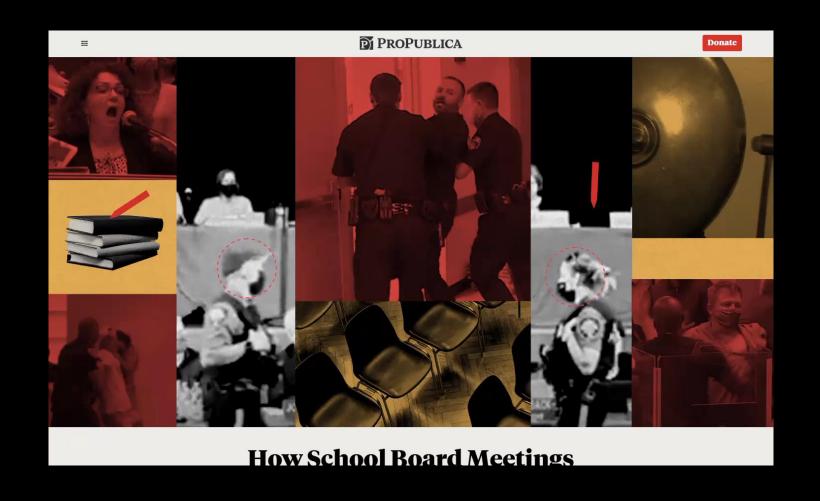
by Nicole Carr

June 16, 2022, 5 a.m. EDT



The fact is, detailing race demonstrates solid reporting

- Who is doing what?
- -What do you see?
- -How do you quantify that?
- - Are you asking the right questions?
- -When has this been done before?
- -What's the end game?



■ Propublica

Backgrounding parents, school board members and other players is as important as boots on the ground reporting.

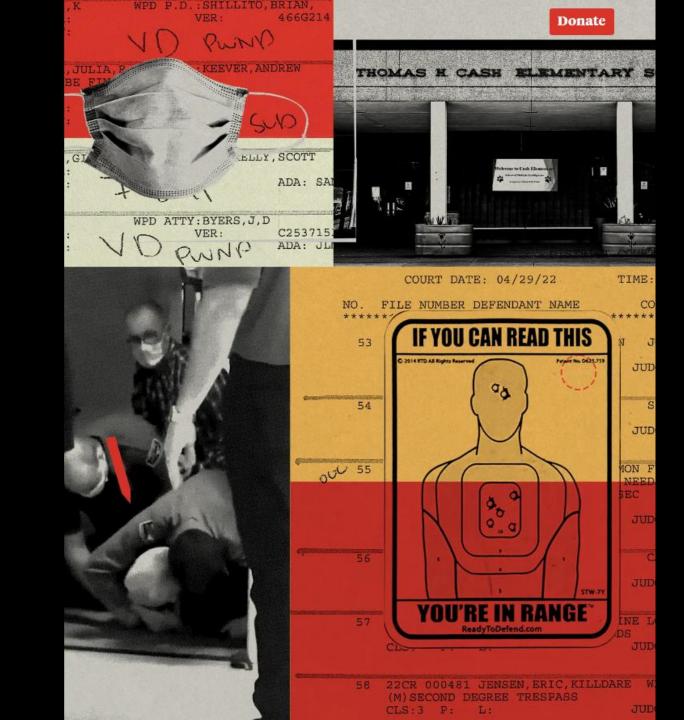
This will course-correct your framing (you'd be surprised to learn how many have never been approached by a journalist).

Education

He Became Convinced the School Board Was Pushing "Transgender Bullshit." He Ended Up Arrested — and Emboldened.

by Nicole Carr

May 20, 2023, 5 a.m. EDT





For those managing newsrooms

- Think about the blind spots you have when you lack newsroom diversity. So often, you cannot see nor properly frame stories because the decision-making lens is foggy.
- Think about how you must support the BIPOC journalists who are on the frontlines of these stories about education, race and ultimately-democracy
- When you read or watch a story you missed and it smartly centers race, ask yourselves why you did not think to properly frame that issue