

Reporting on Minority-Serving Institutions

- ✓ Identify MSIs and “emerging” MSIs in your area.
- ✓ Look at how MSIs have used their federal funding.
- ✓ Evaluate ROI: What students, surrounding communities and society at large get in return.
- ✓ Use academic research to fact-check claims, provide broader context, identify story angles and evaluate program/policy effectiveness.

3 reports: A broad overview



(CREDIT: California State Polytechnic University, Humboldt)

- **“Programs for Minority-Serving Institutions Under the Higher Education Act,”** (2023) Congressional Research Service.
- **“Federal and State Funding for Minority-Serving Institutions,”** (2024) State Higher Education Executive Officers Association.
- **“Minority Serving Institutions: America's Underutilized Resource for Strengthening the STEM Workforce,”** (2018) National Academies of Sciences, Engineering, and Medicine.

Hispanic-serving institutions: A primer with story ideas and guiding questions



6 tips for covering tribal colleges and universities



Scholars in the field

- **MSIs broadly:** Marybeth Gasman (Rutgers), Mike Hoa Nguyen (UCLA), Dominique J. Baker (Univ Delaware), Andrew T. Arroyo (Norfolk State)
- **HSIs:** Gina Ann Garcia (UC Berkeley), Anne-Marie Núñez (UT at El Paso), Vanessa Sansone (UT at San Antonio)
- **HBCUs:** Robert T. Palmer (Howard), Jorge Burmicky (Howard), Levon T. Esters (Penn State), Mytien Nguyen (Yale)
- **TCUs:** Natalie Youngbull (Univ Oklahoma), Theresa Ambo (UCLA), Anna Lees (Univ Washington)
- **AANAPISIs:** Dina C. Maramba (Claremont), Kristine Jan Cruz Espinoza (Cal Lutheran), Timothy P. Fong (Sacramento State)



Organizations you'll want to know about

MSI Data Project at New York University
Center for Minority Serving Institutions at Rutgers University

National Association of College and University Business Officers
American Council on Education

Hispanic Association of Colleges and Universities
Excelencia in Education
Thurgood Marshall College Fund
National Association for Equal Opportunity in Higher Education
American Indian Higher Education Consortium
American Indian College Fund



(CREDIT: U.S. Department of Agriculture)