



Who You Gonna Call? Source Building on Campus

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Higher Education Reporter



How I approached the scenario

- "Volatile" climate at NC universities
- AAUP petition drop off
- Finding other sources – Petsko; Egerton
- Balancing ethics with responsibility

EDUCATION



Faculty Under Attack: How the public syllabus policy is seen as the latest weapon against academia

WUNC News | By [Brianna Atkinson](#)

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The nexus source

Finding faculty that have a web of connections

Proving yourself

Explain thought process; the pre-interview; colleague vetting

Trust during turbulent times

Recording is a two-way street; defining the lingo

BUILDING A FACULTY NETWORK

Showing up

Ties back to the scenario; building up trust before fires start

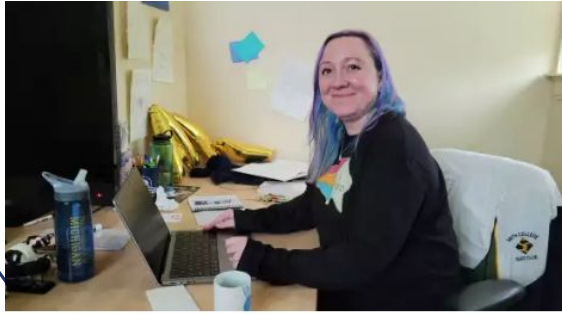
Quick coffee chats

Informal discussions with well-sourced connects; scoop potential

Post-pub process

Sending stories; ask questions about impact; opportunity for future ideas

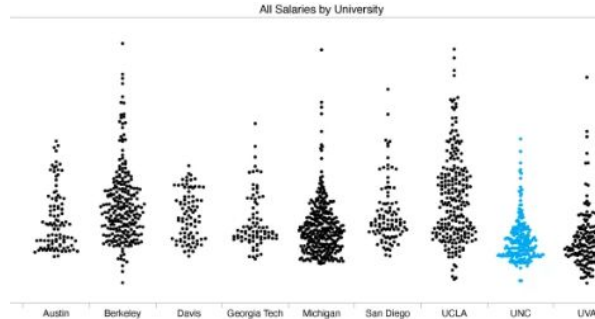
Making stories about faculty issues people-centric



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'It's inescapable:' UNCG tenure-track professor worries whether her job will survive cuts



EDUCATION

► LISTEN • 4:10

UNC-Chapel Hill falling further behind peer schools in faculty salary pay



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The UNC System is coming after DEI on campuses. The LGBTQ community worries it's next.

A red rectangular sign with rounded corners and the words "ON AIR" in white capital letters. There are small red motion lines on the left and right sides of the sign.

ON AIR



Outcomes & overcoming challenges

- Trust is a continuous process
- Limiting surprises
- Navigating maintaining trust when a source isn't happy with what's published?